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# EAT WELL & MAKE A DIFFERENCE

**to eat well**

***action***

**1: Texas Barbecue**

**to make a difference**

***idiom***

**1: to cause a change**

**2: to do something that is important : to do something that helps people or makes the world a better place**



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## 10+ YEARS OF IMPACT

**It's not our first rodeo. We've been doing this for over 10 years. Join us on October 19, 2024 for White Rock Que. WRQ started as a neighborhood gathering and thanks to your support, we've made a real difference for survivors, for families, and for the Dallas community.**

**WE CAN DO MORE WITH YOUR HELP — JOIN THE WRQ FAMILY TODAY!**

# FIRST THINGS FIRST

THANK YOU TO OUR 2023 SPONSORS!







## **WHY WE DO IT — DARCC**

**Dallas Area Rape Crisis Center (DARCC) is committed to engaging and educating communities to prevent sexual violence and supporting survivors and their loved ones as they heal and thrive.**

**DARCC's comprehensive program includes counseling, crisis intervention, and advocacy for those whose lives have been affected by sexual violence. DARCC is also committed to social change through prevention, education, and outreach programs to the community.**

**YOUR DOLLARS DIRECTLY SUPPORT THESE SERVICES.**





## THE EVENT

Nearly 2,000 community members come together to enjoy and vote on the best barbecue, listen to live music, toast with Texas craft beer (and wine too!), win raffle items, and stand together against sexual violence in our city. Join us for an event not to be missed.

**WRQ CANNOT BE HELD RESPONSIBLE FOR EXCESSIVE MEAT CONSUMPTION.**

# 2024 SPONSORSHIP OPPORTUNITIES

DEADLINE SEPTEMBER 13, 2024

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## PLATINUM PARTNER — \$25,000

**SOLD!**

### *Only 1 Available*

- 20 VIP event tickets — VIP area with free beer
- 2 judge passes
- Reserved seating at event
- Verbal recognition at event
- Logo on stage signage
- Logo on entry wristband
- Company Cook hosted by WRQ
- Logo recognition on WRQ website

## MEAT SPONSOR — \$10,000

### *Only 1 Available*

- 16 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo on all team banners
- Logo recognition on WRQ website

## CUP SPONSOR — \$7,500

**SOLD!**

### *Only 1 Available*

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded cup
- Logo recognition on WRQ website

## EVENT T-SHIRT SPONSOR — \$7,500

**SOLD!**

### *Only 1 Available*

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded event shirt (sleeve)
- Logo recognition on WRQ website

## HAT SPONSOR — \$7,500

**SOLD!**

### *Only 1 Available*

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded hat for pitmasters
- Logo recognition on WRQ website

## KOOZIE SPONSOR — \$7,500

### *Only 1 Available*

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded koozie
- Logo recognition on WRQ website

## TUMBLER SPONSOR — \$7,500

### *Only 1 Available*

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded tumblers for pitmasters
- Logo recognition on WRQ website

## DESSERT SPONSOR — \$5,000

### *Only 1 Available*

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo recognition on dessert signage
- Logo recognition on WRQ website

## PITMASTER — \$5,000

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo on select team banners
- Logo recognition on WRQ website

## BIG BRISKET — \$2,500

- 8 event tickets
- Logo recognition on WRQ website

## SMOKIN' CHICKEN — \$1,000

- 4 event tickets
- Logo recognition on WRQ website

# 2024 SPONSORSHIP FORM

WELCOME TO THE WRQ FAMILY!

## SPONSOR INFORMATION DUE SEPTEMBER 13, 2024

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Name as you want to be recognized: \_\_\_\_\_

Contact mailing address: \_\_\_\_\_

Contact email address: \_\_\_\_\_

*This contact will serve as WRQ's point of contact to receive tickets, receive invoice, provide logos, etc.*

## SPONSORSHIP LEVEL

PLATINUM PARTNER — \$25,000 — **SOLD!**

TUMBLER — \$7,500

MEAT — \$10,000

DESSERT — \$5,000

CUP — \$7,500 — **SOLD!**

PITMASTER — \$5,000

EVENT T-SHIRT — \$7,500 — **SOLD!**

BIG BRISKET — \$2,500

HAT — \$7,500 — **SOLD!**

SMOKIN' CHICKEN — \$1,000

KOOZIE — \$7,500

**Make check payable to White Rock Que. Mail your check & completed sponsorship form to  
9515 Faircrest — Dallas, Texas 75238**

**Email [info@whiterockque.com](mailto:info@whiterockque.com) your high resolution vector logo file (.eps or .ai) for use**

**Please note that should the event be canceled due to unforeseen weather, pandemic, or other extraordinary circumstances,  
your sponsorship dollars will still be donated to DARCC. Thank you for your generosity!**

**QUESTIONS?** Email [info@whiterockque.com](mailto:info@whiterockque.com)



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