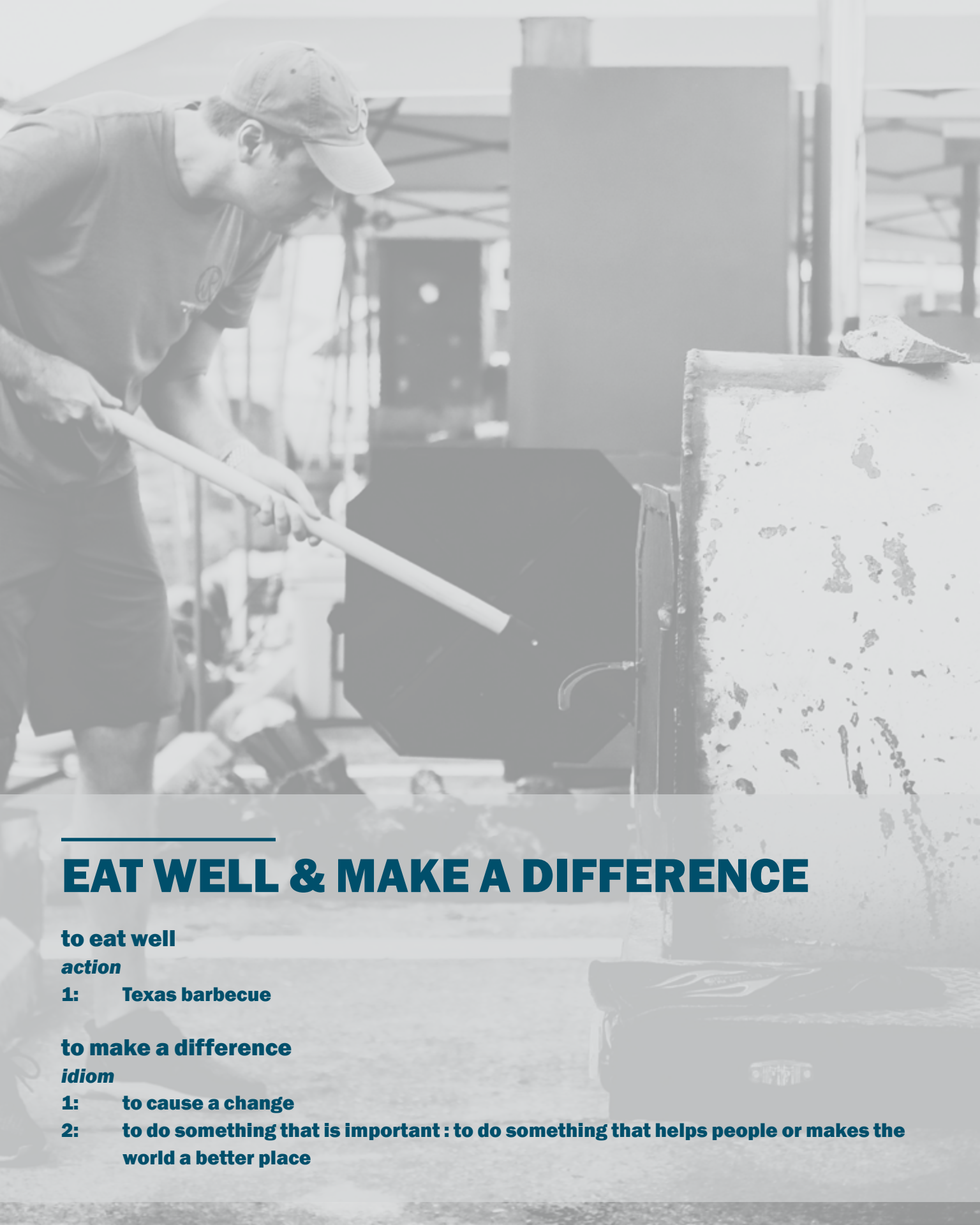




2025 WHITE ROCK QUE Sponsorship Opportunities





EAT WELL & MAKE A DIFFERENCE

to eat well

action

1: Texas barbecue

to make a difference

idiom

1: to cause a change

2: to do something that is important : to do something that helps people or makes the world a better place



12 YEARS OF IMPACT

It's not our first rodeo. We've been doing this for 12 years. Join us on November 15, 2025 for White Rock Que. WRQ started as a neighborhood gathering and thanks to your support, we've made a real difference for survivors, for families, and for the Dallas community.

WE CAN DO MORE WITH YOUR HELP — JOIN THE WRQ FAMILY TODAY!

FIRST THINGS FIRST

THANK YOU TO OUR 2024 SPONSORS!





WHY WE DO IT — DARCC

Dallas Area Rape Crisis Center (DARCC) is committed to engaging and educating communities to prevent sexual violence and supporting survivors and their loved ones as they heal and thrive.

DARCC's comprehensive program includes counseling, crisis intervention, and advocacy for those whose lives have been affected by sexual violence. DARCC is also committed to social change through prevention, education, and outreach programs to the community.

YOUR DOLLARS DIRECTLY SUPPORT THESE SERVICES.



THE EVENT

Nearly 2,000 community members come together to enjoy and vote on the best barbecue, listen to live music, toast with Texas craft beer (and wine too!), win raffle items, and stand together against sexual violence in our city. Join us for an event not to be missed.

WRQ CANNOT BE HELD RESPONSIBLE FOR EXCESSIVE MEAT CONSUMPTION.

2025 SPONSORSHIP OPPORTUNITIES

DEADLINE SEPTEMBER 12, 2025

PLATINUM PARTNER — \$30,000

SOLD!

Only 1 Available

- 20 VIP event tickets — VIP area with free beer
- 2 judge passes
- Reserved seating at event
- Verbal recognition at event
- Logo on stage signage
- Logo on entry wristband
- Company Cook hosted by WRQ
- Logo recognition on WRQ website

MEAT SPONSOR — \$10,000

Only 1 Available

- 16 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo on all team banners
- Logo recognition on WRQ website

RIDE SHARE SPONSOR WITH ALTO — \$7,500

Only 1 Available

- 16 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo signage at rideshare drop off zone
- Logo on all team banners
- Logo recognition on WRQ website

CUP SPONSOR — \$7,500

Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded cup
- Logo recognition on WRQ website

EVENT T-SHIRT SPONSOR — \$7,500

Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded event shirt (sleeve)
- Logo recognition on WRQ website

HAT SPONSOR — \$7,500

Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded hat for pitmasters
- Logo recognition on WRQ website

KOOZIE SPONSOR — \$7,500

Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded koozie
- Logo recognition on WRQ website

TUMBLER SPONSOR — \$7,500

Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on co-branded tumblers for pitmasters
- Logo recognition on WRQ website

DESSERT SPONSOR — \$5,000

Only 1 Available

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo recognition on dessert signage
- Logo recognition on WRQ website

PITMASTER — \$5,000

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo on select team banners
- Logo recognition on WRQ website

BIG BRISKET — \$2,500

- 8 event tickets
- Logo recognition on WRQ website

SMOKIN' CHICKEN — \$1,000

- 4 event tickets
- Logo recognition on WRQ website

All proceeds benefit DARCC — the only local provider of services for sexual assault survivors.

2025 SPONSORSHIP FORM

WELCOME TO THE WRQ FAMILY!

SPONSOR INFORMATION DUE SEPTEMBER 12, 2025

Company name: _____

Contact name: _____ Contact phone: _____

Name as you want to be recognized: _____

Contact mailing address: _____

Contact email address: _____

This contact will serve as WRQ's point of contact to receive tickets, receive invoice, provide logos, etc.

SPONSORSHIP LEVEL

PLATINUM PARTNER — \$30,000 — **SOLD!**

KOOZIE — \$7,500

MEAT — \$10,000

TUMBLER — \$7,500

RIDE SHARE — \$7,500

DESSERT — \$5,000

CUP — \$7,500

PITMASTER — \$5,000

EVENT T-SHIRT — \$7,500

BIG BRISKET — \$2,500

HAT — \$7,500

SMOKIN' CHICKEN — \$1,000

**Make check payable to White Rock Que. Mail your check & completed sponsorship form to
9515 Faircrest — Dallas, Texas 75238**

Email info@whiterockque.com your high resolution vector logo file (.eps or .ai) for use

Please note that should the event be canceled due to unforeseen weather, pandemic, or other extraordinary circumstances, your sponsorship dollars will still be donated to DARCC. Thank you for your generosity!

QUESTIONS? Email info@whiterockque.com



WHITE ROCK QUE



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