



**2023 WHITE ROCK QUE**

# **Sponsorship Opportunities**



WHITE ROCK QUE



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# EAT WELL & MAKE A DIFFERENCE

**to eat well**

*action*

**1: Texas Barbecue**

**to make a difference**

*idiom*

**1: to cause a change : to be important in some way**

**2: to do something that is important : to do something that helps people or makes the world a better place**



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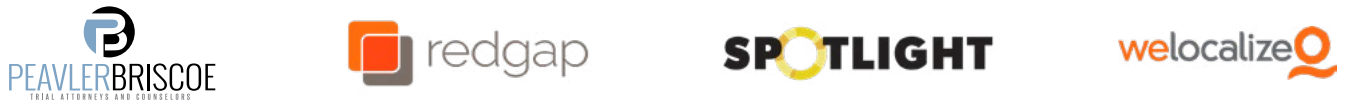
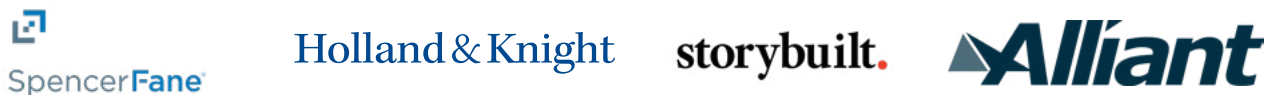
## **10 YEARS OF IMPACT**

**We're bringing it back to our roots for the 10<sup>th</sup> Annual White Rock Que. Join us on October 14, 2023 for a backyard barbecue like you've never experienced before. It all started with a neighborhood gathering and thanks to your support, we've made a real difference over the past 10 years for survivors, for families, and for the Dallas community.**

**WE CAN DO MORE WITH YOUR HELP — JOIN THE WRQ FAMILY TODAY!**

# FIRST THINGS FIRST

THANK YOU TO OUR 2022 SPONSORS!





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## **WHY WE DO IT — DARCC**

**Dallas Area Rape Crisis Center (DARCC) is committed to engaging and educating communities to prevent sexual violence and supporting survivors and their loved ones as they heal and thrive.**

**DARCC's comprehensive program includes counseling, crisis intervention, and advocacy for those whose lives have been affected by sexual violence. DARCC is also committed to social change through prevention, education, and outreach programs to the community.**

**YOUR DOLLARS DIRECTLY SUPPORT THESE SERVICES.**



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## THE EVENT

**Nearly 2,000 community members come together to enjoy and vote on the best barbecue, listen to live music, toast with Texas craft beer (and now wine too!), win raffle items, and stand together against sexual violence in our city. Join us for an event not to be missed.**

**WRQ CANNOT BE HELD RESPONSIBLE FOR EXCESSIVE MEAT CONSUMPTION.**

# 2023 SPONSORSHIP OPPORTUNITIES

DEADLINE SEPTEMBER 15, 2023

## PLATINUM PARTNER — \$20,000

**SOLD!**

### Only 1 Available

- 20 VIP event tickets — VIP area with free beer
- 2 judge passes
- Reserved seating at event
- Logo on stage signage
- Logo on entry wristband
- Company Cook hosted by WRQ
- Logo recognition on event table tents
- Logo recognition on WRQ website

## TENT SPONSOR — \$10,000

### Only 1 Available

- 16 VIP event tickets — VIP area with free beer
- 2 judge passes
- Logo signage at main event tent
- Logo recognition on event table tents
- Logo recognition on WRQ website

## CUP SPONSOR — \$7,500

**SOLD!**

### Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Logo recognition on co-branded cup
- Logo recognition on event table tents
- Logo recognition on WRQ website

## KOOZIE SPONSOR — \$7,500

**SOLD!**

### Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Logo recognition on co-branded koozie
- Logo recognition on event table tents
- Logo recognition on WRQ website

## HAT SPONSOR — \$7,500

**SOLD!**

### Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Logo recognition on co-branded hat for pitmasters
- Logo recognition on event table tents
- Logo recognition on WRQ website

## TUMBLER SPONSOR — \$7,500

**SOLD!**

### Only 1 Available

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Logo recognition on co-branded tumblers for pitmasters
- Logo recognition on event table tents
- Logo recognition on WRQ website

## DESSERT SPONSOR — \$5,000

**SOLD!**

### Only 1 Available

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo recognition on dessert signage
- Logo recognition on event table tents
- Logo recognition on WRQ website

## PITMASTER — \$5,000

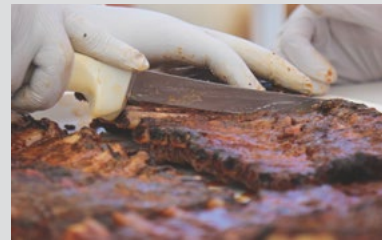
- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo on select team banners
- Logo recognition on event table tents
- Logo recognition on WRQ website

## BIG BRISKET — \$2,500

- 8 event tickets
- Logo recognition on event table tents
- Logo recognition on WRQ website

## SMOKIN' CHICKEN — \$1,000

- 4 event tickets
- Logo recognition on WRQ website



# 2023 SPONSORSHIP FORM

WELCOME TO THE WRQ FAMILY!

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## SPONSOR INFORMATION DUE SEPTEMBER 15, 2023

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Name as you want to be recognized: \_\_\_\_\_

Contact mailing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact email address: \_\_\_\_\_

## SPONSORSHIP LEVEL

PLATINUM PARTNER — \$20,000 — **Sold!**

TUMBLER — \$7,500 — **Sold!**

TENT — \$10,000

DESSERT — \$5,000 — **Sold!**

CUP — \$7,500 — **Sold!**

PITMASTER — \$5,000

KOOZIE — \$7,500 — **Sold!**

BIG BRISKET — \$2,500

HAT — \$7,500 — **Sold!**

SMOKIN' CHICKEN — \$1,000

**Make check payable to White Rock Que. Mail your check & completed sponsorship form to  
9515 Faircrest — Dallas, Texas 75238**

**Email [info@whiterockque.com](mailto:info@whiterockque.com) your high resolution vector logo file (.eps or .ai) for use**

**Please note that should the event be canceled due to unforeseen weather, pandemic, or other extraordinary circumstances,  
your sponsorship dollars will still be donated to DARCC. Thank you for your generosity!**

**QUESTIONS?** Email [info@whiterockque.com](mailto:info@whiterockque.com)



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