



White Rock Que, Named One of DFW’s Best Charity Events, Sets Date and Theme for 11th Annual Barbecue Competition and Fundraiser

Sponsorships available now for “White Rock Que 2024: Not Our First Rodeo”

DALLAS, TX – May 13, 2024 – [White Rock Que](#) (WRQ), voted one of the [Best Charity Events in DFW](#), is set to host its 11th annual event on October 19, 2024 after its most successful year to date in 2023. All proceeds from the annual barbeque competition go to [Dallas Area Rape Crisis Center](#) (DARCC), whose mission is to engage and educate communities to prevent sexual violence and to support survivors and their loved ones as they heal and thrive. Sponsorships for the 2024 event are now available to allow organizations to be a part of WRQ’s mission to “Eat Well and Make a Difference” and get recognition as part of one of the best events of the year.

WRQ started as a small backyard barbeque competition among friends. When a series of sexual assaults in the Lake Highlands area in 2013 directly impacted one of the WRQ founders, the group of neighbors saw first-hand the support DARCC provides for survivors, families, and friends. These barbeque-loving friends decided to turn their neighborhood competition into an event that makes an impact.

As the 11th annual White Rock Que, the 2024 theme is a nod to the staying power of the event — Not Our First Rodeo. The event has grown each year — well beyond its backyard roots — and is now generously hosted by [Oak Highlands Brewery](#) (OHB), where more than 1,700 attendees will enjoy craft beer, live music and award-winning barbeque.

“WRQ is a fun event with an important purpose. It brings attention to an issue that many people are affected by, but few are comfortable talking about. The goal of WRQ is to bring awareness, normalize conversations and raise funds that enable DARCC to continue their work,” said Lizzie Pierce, board chair for Dallas Area Rape Crisis Center, co-founder of White Rock Que and survivor. “The incredible support we get from the sponsors, hosts, cooks, attendees, and donors shows survivors of sexual violence that they have an entire community of people here to support them.”

Last year’s WRQ event raised \$165,000 for DARCC. The money raised helps DARCC provide support where and when survivors can most benefit from it, build more resources, and expand advocacy and education further throughout the greater Dallas area.

In Texas, an estimated two in five women and one in five men will experience sexual violence¹. DARCC, the only independent rape crisis center in Dallas County, offers counseling, crisis intervention, and clinical and legal advocacy for those whose lives have been affected by sexual violence.

If you would like to sponsor White Rock Que 2024: Not Our First Rodeo, please contact info@whiterockque.com. Sponsorships are available now. Tickets to attend WRQ will be available this September 3. Follow [@whiterockque](#) on Instagram for updates.

¹ University of Texas at Austin, Institute on Domestic Violence & Sexual Assault; Texas Statewide Sexual Assault Prevalence Study (2015)