



Sponsorship Opportunities

NOV 14, 2026 - WHITEROCKQUE.COM



The Event

Nearly 2,000 community members come together to enjoy and vote on the best barbecue, listen to live music, toast with Texas craft beer (and wine too!), win raffle items, and stand together against sexual violence in our city. Join us for an event not to be missed.

White Rock Que cannot be held responsible for excessive meat consumption.

The Impact

13 YEARS - MILLIONS RAISED

What started as a neighborhood BBQ competition has evolved into an annual community event that makes a real difference for survivors of sexual assault.

Dallas Area Rape Crisis Center (DARCC) became a lifeline for us when our WRQ family was in need, and to help them continue providing care and support to survivors and their families, we've dedicated ALL proceeds of this event to them for the past 10 years, surpassing the \$2 million mark in 2025.



2026 SPONSORSHIP PACKAGES

DEADLINE: SEPTEMBER 30, 2026

\$20,000

SPONSOR LEVEL

Platinum Partner

- 20 VIP event tickets — VIP area with free beer
- 2 judge passes
- Reserved seating at event
- Verbal recognition at event
- Logo on stage signage
- Logo on entry wristband
- Company Cook hosted by WRQ
- Logo recognition on WRQ website

\$15,000

SPONSOR LEVEL

Meat Sponsor

- 16 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo on all team banners
- Logo recognition on WRQ website

\$10,000

SPONSOR LEVEL

- 12 VIP event tickets — VIP area with free beer
- 2 judge passes
- Verbal recognition at event
- Logo recognition on WRQ website

Cup Sponsor

- Logo recognition on co-branded cup

Event T-Shirt Sponsor

- Logo recognition on co-branded event shirt (sleeve)

Hat Sponsor

- Logo recognition on co-branded hat

Koozie Sponsor

- Logo recognition on co-branded koozie

Tumbler Sponsor

- Logo recognition on co-branded tumblers for pitmasters

Water Bottle Sponsor

- Logo recognition on water bottle wrap

\$7,500

SPONSOR LEVEL

- 8 VIP event tickets — VIP area with free beer
- 1 judge pass
- Logo recognition on WRQ website

Ride Share Sponsor with Alto

- 4 additional VIP tickets — VIP area with free beer
- Logo on ride share banner
- Logo on all team banners

Dessert Sponsor

- Logo recognition on dessert signage

Photo Booth Sponsor

- Logo recognition on photo booth signage

\$5,000

SPONSOR LEVEL

Pitmaster Sponsor

- 6 VIP event tickets — VIP area with free beer
- Logo recognition on select team banners & WRQ website

\$2,500

SPONSOR LEVEL

Big Brisket Sponsor

- 8 event tickets
- Logo recognition on WRQ website

\$1,000

SPONSOR LEVEL

Smokin' Chicken Sponsor

- 4 event tickets
- Logo recognition on WRQ website

All proceeds benefit DARCC — the only local provider of services for sexual assault survivors.

2026 SPONSORSHIP FORM

WELCOME TO THE WRQ FAMILY!

SPONSOR INFORMATION DUE SEPTEMBER 30, 2026

Company name: _____

Contact name: _____ Contact phone: _____

Name as you want to be recognized: _____

Contact mailing address: _____

Contact email address: _____

This contact will serve as WRQ's point of contact to receive tickets, receive invoice, provide logos, etc.

SPONSORSHIP LEVEL

PLATINUM PARTNER — \$20,000

MEAT — \$15,000

WATER BOTTLE — \$10,000

CUP — \$10,000

EVENT T-SHIRT — \$10,000

HAT — \$10,000

KOOZIE — \$10,000

TUMBLER — \$10,000

RIDE SHARE — \$7,500

DESSERT — \$7,500

PHOTO BOOTH — \$7,500

PITMASTER — \$5,000

BIG BRISKET — \$2,500

SMOKIN' CHICKEN — \$1,000

Make check payable to White Rock Que. Mail your check and completed sponsorship form to 9515 Faircrest, Dallas, Texas 75238

Email your high resolution vector logo file (.eps or .ai) to info@whiterockque.com

Please note that should the event be canceled due to unforeseen weather, or other extraordinary circumstances, your sponsorship dollars will still be donated to DARCC. Thank you for your generosity!

QUESTIONS? Email info@whiterockque.com



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A BIG THANK YOU

TO LAST YEAR'S SPONSORS!





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